



# Johnston Press plc

15 February 2008

## **PRESS RELEASE**

### **APPOINTMENT OF DIGITAL STRATEGY DIRECTOR**

Johnston Press plc, one of the leading regional media groups in the UK and Ireland, announces the appointment of Lori Cunningham as Digital Strategy Director.

Lori joins the Group on 10 March 2008 and will have responsibility for leading and developing the Group's digital strategy.

Lori has an MBA from the Columbia Business School and extensive experience in the development and delivery of strategy in the media and communications sector. Her previous roles include Head of New Business at Net-A-Porter.com, Vice President of Strategy with AOL UK and Senior Associate, Communications, Media & Technology Practice at Booz Allen & Hamilton, in New York and London.

### **Enquiries**

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